



# EMERALD COAST

## BOAT & LIFESTYLE SHOW

It only happens one weekend a year. From the Panhandle to Tallahassee, boating, fishing, and outdoor lifestyle enthusiasts gather in Panama City Beach for the Emerald Coast Boat and Lifestyle Show at Aaron Bessant Park, which returns February 28th-March 2nd.

Whether buying their first boat or upgrading their current model, boat buyers enjoy a shopping experience featuring the top dealers in the Southeast displaying more than 400 boats, valued at more than 40 million dollars. Bay boats, pontoons, cruisers, personal watercraft, and center consoles, from 17' to those well over 40', will be on display, along with the latest marine electronics and innovations.

This onsite collection of dealers and manufacturers allows buyers to compare boats side by side while taking advantage of the best discounts and incentives available exclusively at the show.

Bob Price of Panama City Beach, who never misses the show, purchased a 17-foot center console in 2019 and upgraded to a 24-foot center console last year. "Boat show pricing is a real thing," he said. "I know for a fact I got my best deal on both boats I purchased at this show."

In addition to boats, this show also highlights the best of the Coastal Lifestyle. Attendees who love the sugar-white sand, glistening Gulf waters, sunrises and sunsets, salty breezes, and making family memories along the coast celebrate together at The Emerald Coast Boat and Lifestyle Show!

The curated line-up of exhibitors and vendors showcases boating, fishing, paddle boarding, kayaking, biking, electric carts, product demonstrations, seminars, beach furniture, coastal artists, condo and beach house furnishing, kids' activities, live music, food trucks, beer, and cocktails inspire thoughts of outdoor activities and glorious weather all along the Emerald Coast.

Parking for the show is always free at the adjacent Pier Park. The show will once again honor military members and first responders on Sunday. For the most up-to-date information on the show, including dealers, brands, exhibitors, and vendors, or to purchase tickets in advance allowing you to 'skip the line,' visit [EmeraldCoastBoatShow.com](https://www.EmeraldCoastBoatShow.com)

