



EMERALD COAST

BOAT & LIFESTYLE SHOW

SPONSORSHIP OPPORTUNITIES



MARCH 6-8, 2026

PANAMA CITY, FL



MORE THAN A BOAT SHOW!

The Emerald Coast Boat and Lifestyle Show features boat and marine displays from all major manufacturers and top regional dealers representing the latest in boats, high tech engines, electronics and marine accessories. Boats ranging from entry level bow riders and center consoles all the way up to the next generation 43' center consoles with quad outboards that have become so popular... Buyers will find everything in-between.

Invest your marketing dollars into a well thought out event with a comprehensive marketing and social media campaign designed to elevate your company's exposure and encourage sales.

PRESENTING: CALL FOR AVAILABILITY + PRICING

- Named Presenting Sponsor of the 2026 Emerald Coast Boat & Lifestyle Show. Event to be referred to as “The Emerald Coast Boat & Lifestyle Show Presented by ____.” Logo incorporated into Official ECBS logo for print/digital marketing items.
- Executive Boat Show Exhibitor Display Space.
- Product placement at entrance of the show.
- Logo included in all marketing, advertising and PR efforts.
- Logo included on digital exhibitor guide and exhibitor directory banner at entrance.
- 6 Premium banners throughout event space (sponsor provides banners, we install - 3'h X 7'w).
- 200 Boat Show Tickets to provide to your owners, VIP and future prospects.
- Presenter of Facebook Live video updates with Jim Cox.
- Logo included on entry daily wristbands.
- Logo included on sleeve of Official Boat Show Merchandise
- Specialized social media spotlight on Facebook/Instagram.
- Year-round logo/web-link on Official ECBS website.

REAL. FUN. BOATS.

PREMIER: \$5,000

- Premium Boat Show Exhibitor Display Space.
- 4 Premium banners throughout event space (sponsor provides banners, we install - 3'h X 7'w required).
- Logo placed on exhibitor directory banner at entrance.
- 50 Boat Show Tickets to provide to your owners, VIP and future prospects.
- Logo on digital exhibitor guide.
- Specialized social media spotlight on ECBS pages.
- Year-round logo/web-link on Official ECBS website.

PLATINUM: \$3,000

- Preferred Boat Show Exhibitor Display Space.
- 2 Premium banners throughout event space (sponsor provides banners, we install - 3'h X 7'w required).
- Logo placed on exhibitor directory banner at entrance.
- 30 Boat Show Tickets to provide to your owners, VIP and future prospects.
- Logo on digital exhibitor guide.
- Specialized social media spotlight on ECBS pages.
- Year-round logo/web-link on Official ECBS website.

GOLD: \$1,500

- Logo placed on exhibitor directory banner at entrance.
- 10 Boat Show Tickets to provide to your owners, VIP and future prospects.
- Specialized social media spotlight on ECBS pages.
- Year-round logo/web-link on Official ECBS website.

EXTENDED ADVERTISING + ADD ONS

- Banner displayed throughout the event venue - \$250 per banner (3'h X 7'w required)
- Logo on Official Boat Show Koozies (distributed daily at entrance) - \$1,500
- Print Exhibitor Guides (brought to you by____) - \$TBD
- Official Liquor (vodka, tequila, bourbon, etc) - \$750
- Official Beer - \$750
- Official Soft Drink - \$750
- Official Insurance Provider - \$750
- Official Bank - \$750

ADDITIONAL PARTNERSHIPS

Trade Options Available

- Vacation Rental Partner - \$5,000
- Official Staff Outfitter - \$7,500



FOR MORE INFO CONTACT:
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